

Exhibit 10

Infringement Claim Chart for U.S. Pat. No. US9456086B1 v. Seek Thermal (“Defendant”)

Claim11	Evidence
<p>11. A method for matching a first entity with a second entity, comprising:</p>	<p>The Seek Thermal Customer Support Service system with intelligent routing performs a method of matching a first entity with a second entity.</p> <p>For example, the Seek Thermal Customer Support Service system matches an incoming call, which is the first entity, to a call center agent, which is the second entity.</p> <div data-bbox="620 551 1769 1139" style="border: 2px solid green; padding: 10px;"> <h2 data-bbox="663 567 1043 621">Support Hours</h2> <p data-bbox="663 670 882 698">1 year ago · Updated</p> <p data-bbox="663 784 1755 894"><u>Seek Support agents are typically available from 8AM-4PM PT, Monday through Friday (excluding holidays) to answer English language support requests, but from time to time will get you a response during off hours as well.</u></p> <p data-bbox="663 931 1702 997">European customers are encouraged to contact our EU distributor for support issues, or for any return/warranty requests.</p> <p data-bbox="663 1034 1750 1099"><u>If you have not received a response, and would like to follow up, please do so by responding to your original support ticket.</u></p> </div> <p data-bbox="483 1171 1248 1204">Source: Support Hours – Seek Thermal Support</p>

Support Hours

1 year ago · Updated

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Seek™
thermal
Seek Thermal Support

Get General or Technical Support

Type Of request*

Your Email Address *

First name *

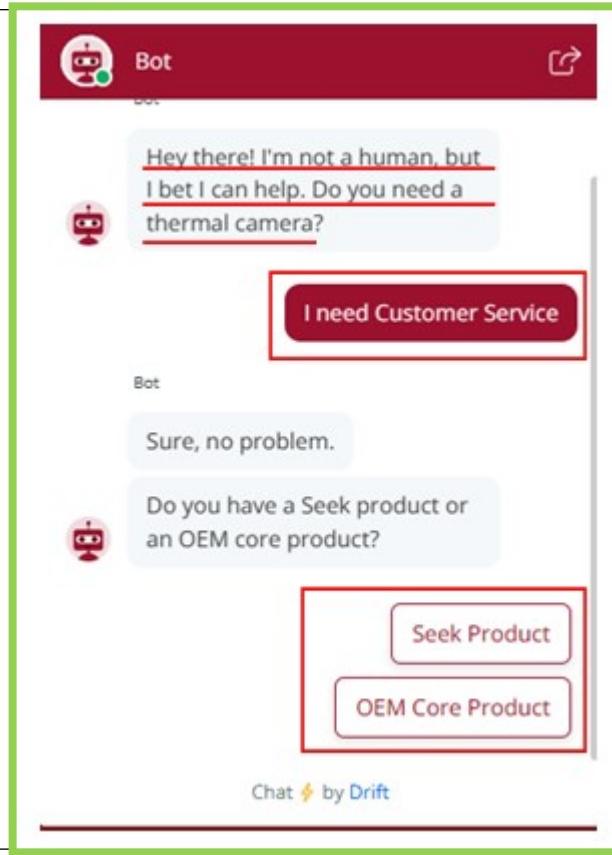
Last name *

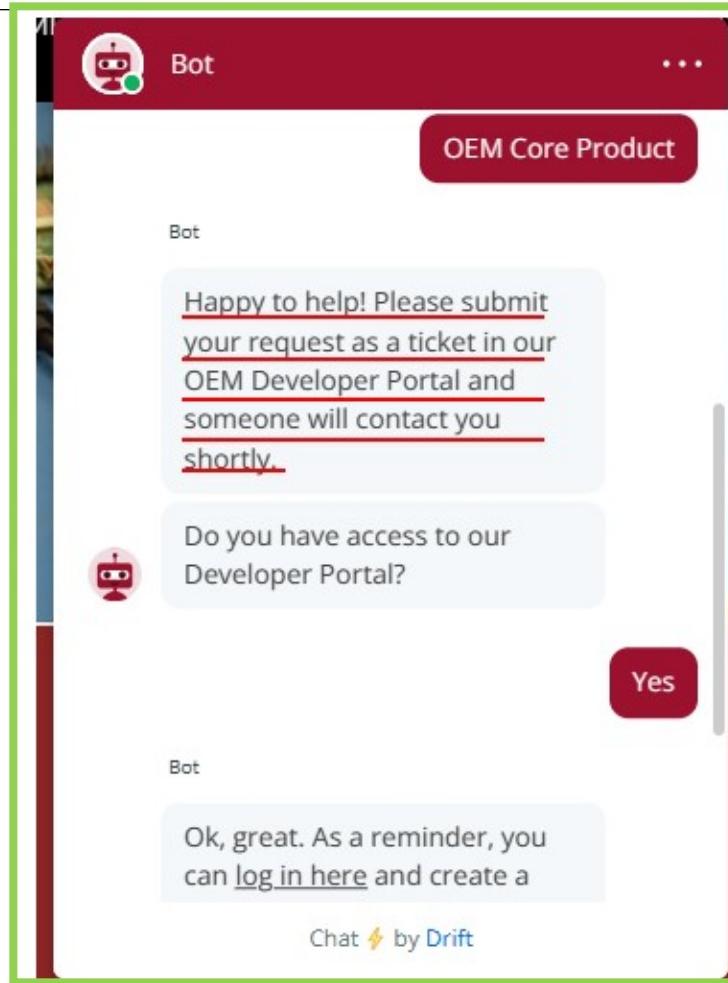
Phone Number

Product Type*

Product*

Source: [Online Support Form \(netsuite.com\)](#)





Source: [Seek Thermal | Affordable Infrared Thermal Imaging Cameras - Affordable Infrared Thermal Cameras](#)

Seek Thermal selects Zendesk Service for Customer Support

In 2014, Seek Thermal, a United States based Manufacturing organization with 80 employees and revenues of \$8.0M selected Zendesk Service for Customer Support while displacing Legacy Applications, and integrating with the existing systems being used.

Customer	Vendor	Old Product	New Product	Category	Market	Users	VAR/SI	When	Live
Seek Thermal	Zendesk	Legacy Applications	Zendesk Service	Customer Support	CRM	n/a	n/a	2014	2014

Source: [Seek Thermal selects Zendesk Service for Customer Support \(appsrintheworld.com\)](https://www.appsrintheworld.com/seek-thermal-selects-zendesk-service-for-customer-support/)

Meet Zendesk AI

AI is here to stay, but only Zendesk makes it easy to start. Better support, workflows and routing—right out of the box.

"We love Zendesk because their API allows us to explore ways to get customer data in front of agents in ways that create a smoother, more personalised experience."

Source: [Zendesk: Customer Service Software and Sales CRM | Best in 2023 | Zendesk India](https://www.zendesk.com/crm-software/)

storing a The Seek Thermal Customer Support Service system with intelligent routing stores a

<p>plurality of multivalued scalar data representing inferential targeting parameters for the first entity;</p>	<p>plurality of multivalued scalar data representing inferential targeting parameters for the first entity.</p> <p>For example, the Seek Thermal Customer Support Service system uses one or more of: interactive voice response (IVR), keypad menus, caller identification and customer relationship management (CRM) information to determine the nature of a call and thereby, the required characteristics of a call center agent to handle the call. These required agent characteristics include one or more of: skills and respective skill levels, the agent's location, prior call history with calls of the same nature. These required characteristics are represented by Zendesk Omnichannel support comprising a plurality of multivalued scalar data, which is stored and used, by the Seek Thermal Customer Support Service system, as inferential, or intelligent, targeting parameters for routing the call to an appropriate call center agent.</p> <div data-bbox="686 750 1721 1297" style="border: 2px solid green; padding: 10px;"> <h2 style="text-align: center;">Support Hours</h2> <p style="text-align: center;">1 year ago · Updated</p> <p><u>Seek Support agents are typically available from 8AM-4PM PT, Monday through Friday (excluding holidays) to answer English language support requests, but from time to time will get you a response during off hours as well.</u></p> <p>European customers are encouraged to contact our EU distributor for support issues, or for any return/warranty requests.</p> <p><u>If you have not received a response, and would like to follow up, please do so by responding to your original support ticket.</u></p> </div> <p>Source: Support Hours – Seek Thermal Support</p>
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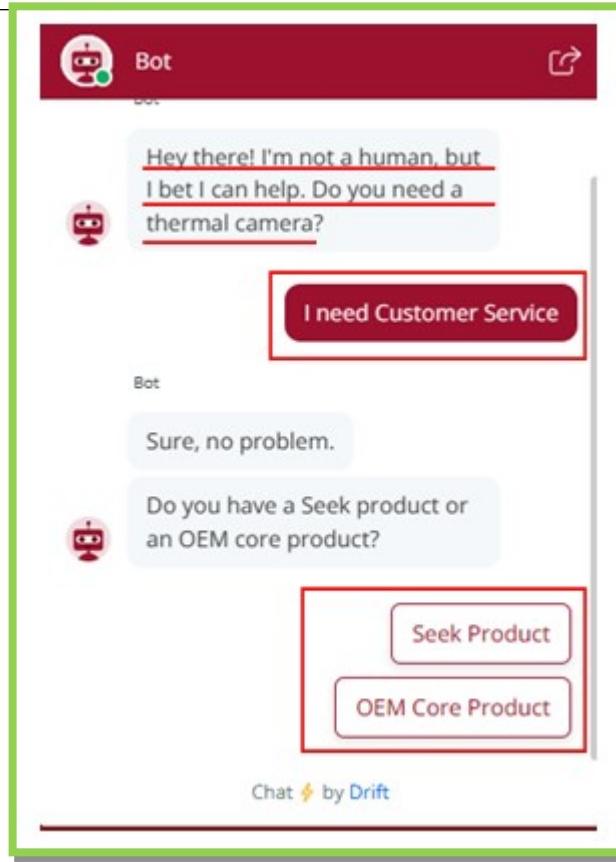
Source: [Support Hours – Seek Thermal Support](#)

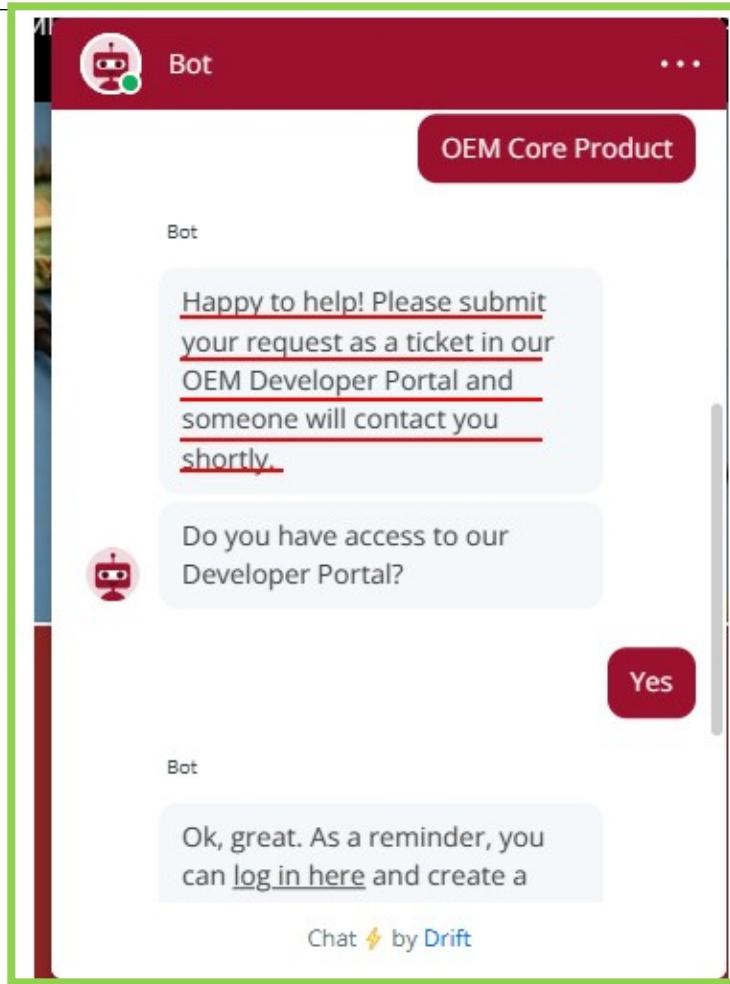
The screenshot shows a web form titled "Get General or Technical Support" from "Seek Thermal Support". The form fields are as follows:

- Type Of request*
- Your Email Address *
- First name *
- Last name *
- Phone Number
- Product Type*
- Product*

Each field has a corresponding input box below it. The entire form is enclosed in a green border.

Source: [Online Support Form \(netsuite.com\)](#)





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storing a plurality of

The Seek Thermal Customer Support Service system with intelligent routing stores a plurality of multivalued scalar data of each of the plurality of second entities,

<p>multivalued scalar data of each of the plurality of second entities, representing inferential targeting parameters for a plurality of second entities;</p>	<p>representing inferential targeting parameters for a plurality of second entities.</p> <p>For example, the Seek Thermal Customer Support Service system stores the respective characteristics of multiple call center agents. These agent characteristics include one or more of: skills and respective skill levels, the agent's location, and the agent's prior history with handling calls of a specific nature. The agent characteristics are represented by Zendesk Omnichannel support comprising a plurality of multivalued scalar data and are used, by the Seek Thermal Customer Support Service system, as inferential targeting parameters for routing the call to an appropriate call center agent.</p> <div data-bbox="665 603 1721 1150" style="border: 2px solid green; padding: 10px;"> <h2 style="text-align: center;">Support Hours</h2> <p style="text-align: center;">1 year ago · Updated</p> <p><u>Seek Support agents are typically available from 8AM-4PM PT, Monday through Friday (excluding holidays) to answer English language support requests, but from time to time will get you a response during off hours as well.</u></p> <p>European customers are encouraged to contact our EU distributor for support issues, or for any return/warranty requests.</p> <p><u>If you have not received a response, and would like to follow up, please do so by responding to your original support ticket.</u></p> </div> <p>Source: Support Hours – Seek Thermal Support</p>
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Type Of request*

Your Email Address *

First name *

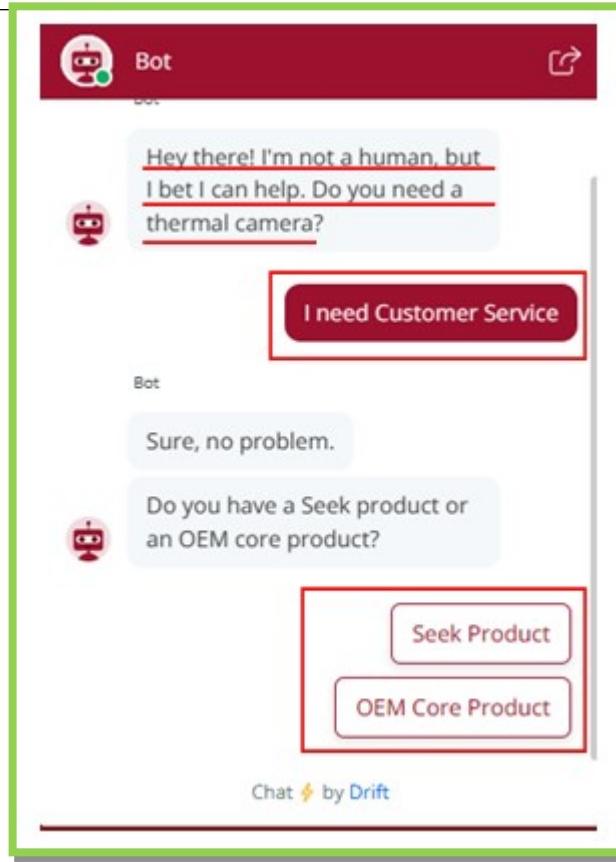
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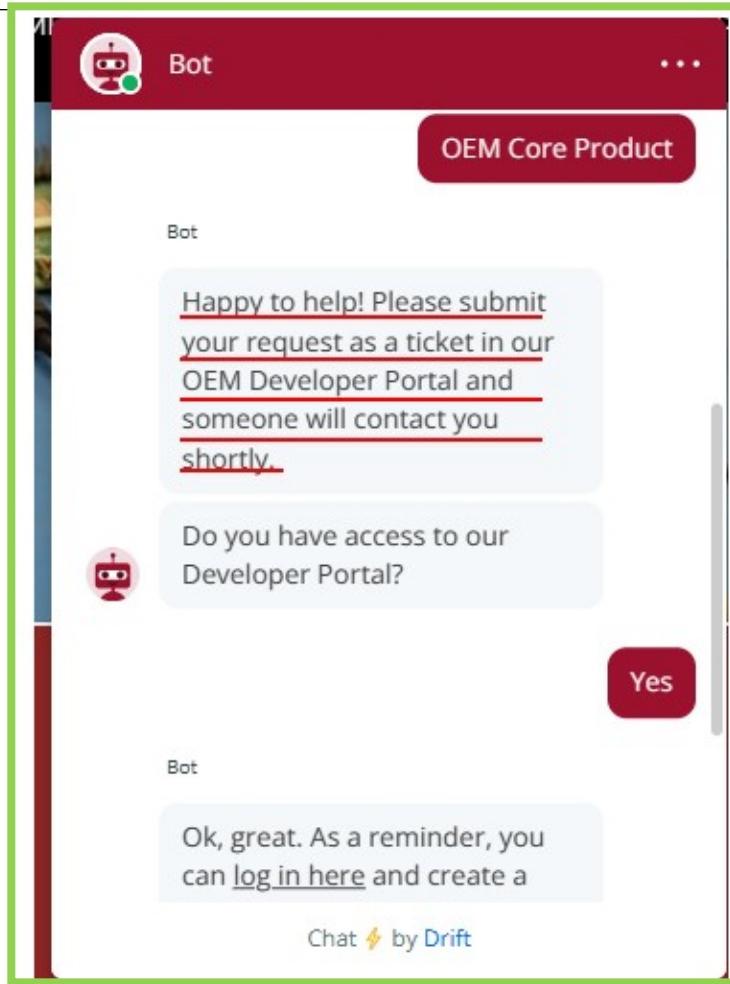
Phone Number

Product Type*

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	<p><u>"We love Zendesk because their API allows us to explore ways to get customer data in front of agents in ways that create a smoother, more personalised experience."</u></p>
performing using an automated processor, based on at least the stored plurality of multivalue scalar data, an economic optimization seeking to maximize a normalized economic surplus of a respective	<p>Source: Zendesk: Customer Service Software and Sales CRM Best in 2023 Zendesk India</p> <p>The Seek Thermal Customer Support Service system with intelligent routing performs, using an automated processor and based on at least the stored plurality of multivalued scalar data, an economic optimization. The optimization seeks to maximize a normalized economic surplus of a respective mutually exclusive match of the first entity with the second entity, while at the same time considering an opportunity cost of the unavailability of the second entity as a result of the match.</p> <p>For example, based on the required agent characteristics for handing the call and the respective characteristics of multiple call center agents, the Seek Thermal Customer Support Service system selects an appropriate agent for handling the call. This selection is made by making, for each of the multiple agents, a cost-benefit analysis of a prospective matching of the call with the particular agent. The cost-benefit for the prospective match is based, at least in part, on the required agent characteristics and the characteristics of the particular agent. This prospective match is mutually exclusive in the sense that the call is only assigned to the particular agent and the agent to this particular call for the duration of the call. Therefore, the cost-benefit analysis also accounts for the fact that the agent cannot handle other calls while handling this call.</p>

mutually exclusive match of the first entity with the second entity, in conjunction with an opportunity cost of the unavailability of the second entity as a result of the match; and	<p>The agent associated with the prospective match that has the maximum benefit while considering the reduced costs, which is the so-called normalized economic surplus, is selected by the Seek Thermal Customer Support Service system to handle the call.</p> <div data-bbox="629 388 1776 975" style="border: 2px solid green; padding: 10px;"><h2>Support Hours</h2><p>1 year ago · Updated</p><p><u>Seek Support agents are typically available from 8AM-4PM PT, Monday through Friday (excluding holidays) to answer English language support requests, but from time to time will get you a response during off hours as well.</u></p><p>European customers are encouraged to contact our EU distributor for support issues, or for any return/warranty requests.</p><p><u>If you have not received a response, and would like to follow up, please do so by responding to your original support ticket.</u></p></div> <p>Source: Support Hours – Seek Thermal Support</p>
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Get General or Technical Support

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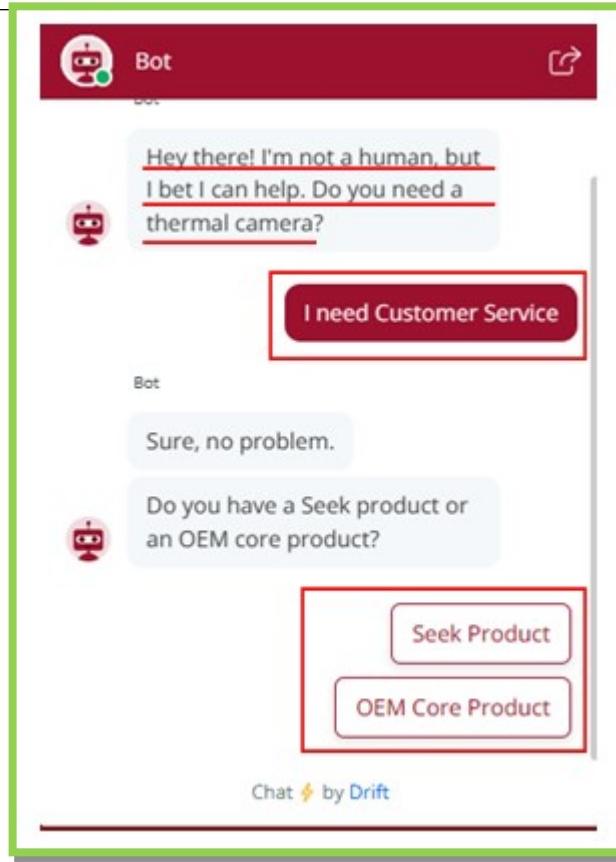
Last name *

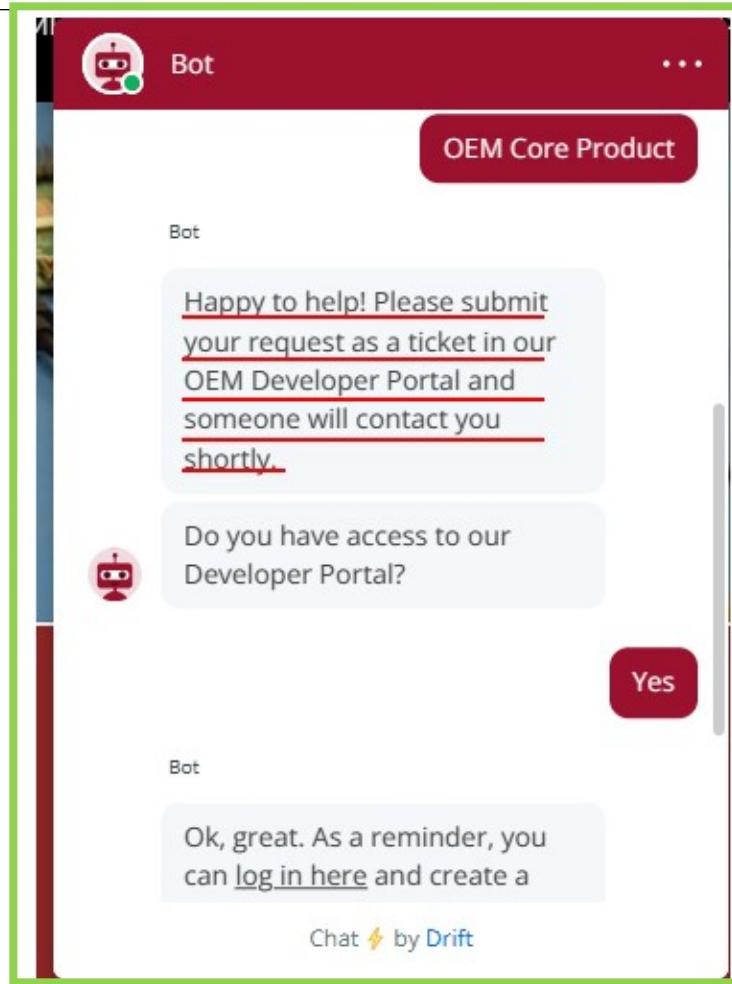
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	<p>Keep costs low</p> <p><u>You do not need a developer army to start using Zendesk or an influx of agents to keep using it. Efficiency and automation are fixed features.</u></p>
outputting a signal in dependence on the optimization.	<p>The Seek Thermal Customer Service system with intelligent routing outputs a signal in dependence on the optimization.</p> <p>For example, the Seek Thermal Customer Service system generates and outputs a signal for connecting the call with the matched agent, whereby the exact nature of the signal depends on the matched agent, so as to connect that agent to the call.</p>

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Type Of request*

Your Email Address *

First name *

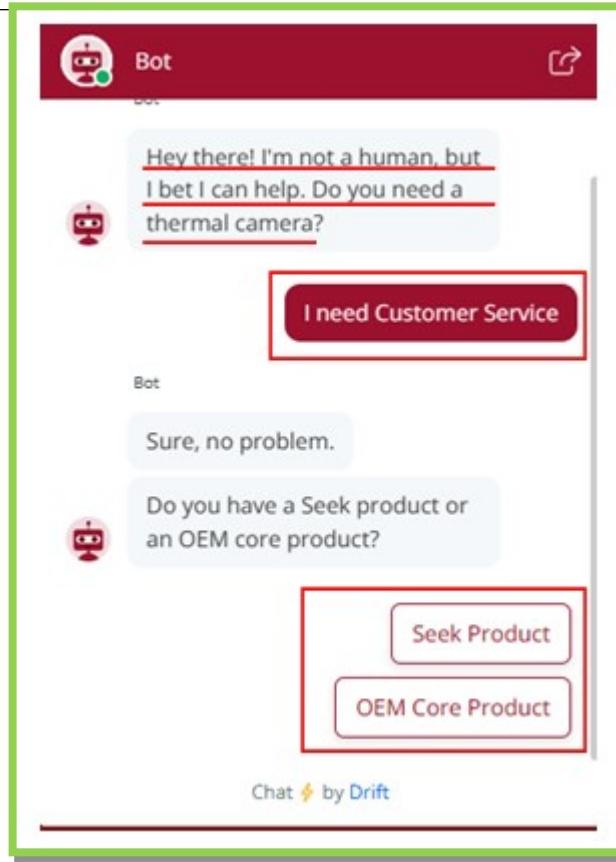
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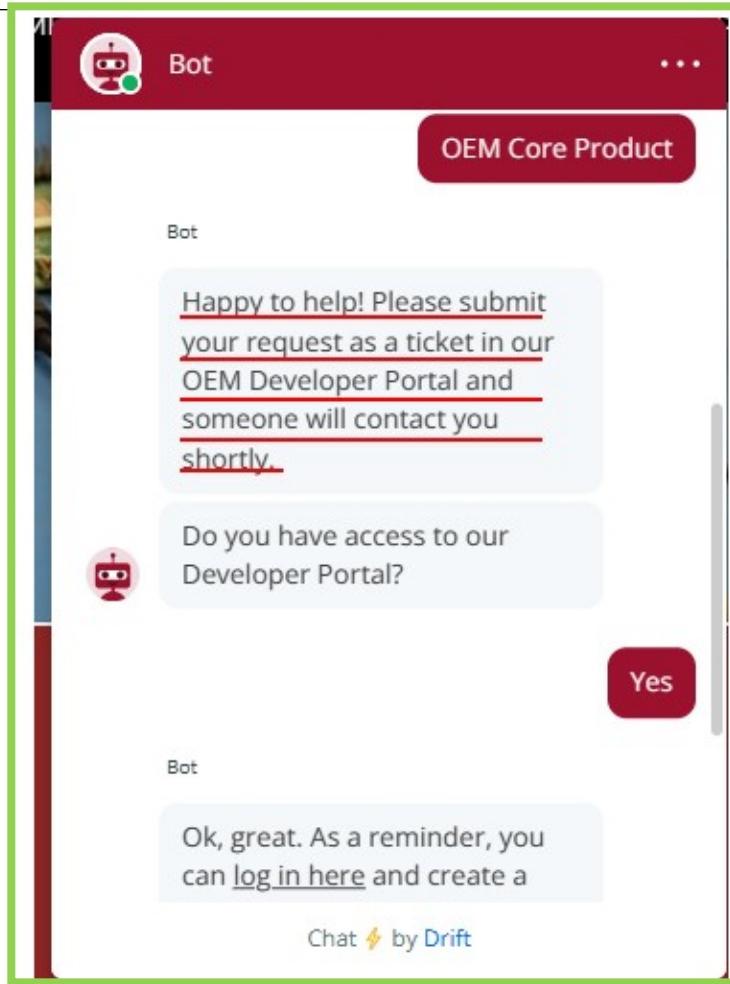
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